Decrease **$72** **by** ***p* %** A	$72-\left(\frac{p}{100}\times 72\right)$ B	$72\times(1-\frac{p}{100})$ or $72\times(\frac{100-p}{100})$ C	$69.12 if p = 4 D
Decrease **$*D*** **by** ***p*%** A	$D-\left(\frac{p}{100}\times D\right)$ B	$D\times(1-\frac{p}{100})$ or $D\times(\frac{100-p}{100})$ C	$267 if D = $300 and p = 11 D
Increase **$72** **by** ***p*%** A	$72+\left(\frac{p}{100}\times 72\right)$ B	$72\times(1+\frac{p}{100})$ or $72\times(\frac{100-p}{100})$ C	$74.88 if p = 4 D
Increase **$*D*** **by** ***p*%** A	$D+\left(\frac{p}{100}\times D\right)$ B	$D\times(1+\frac{p}{100})$ or $D\times(\frac{100+p}{100})$ C	$333 if D = $300 and p = 11 D